

The Pulse of Power

Newsletter from ABB Power Technologies, Components

Volume 26, June 2004

25 nations at the Power Technology Seminar

For the second time, ABB arranged a Power Technology Seminar with many international customers. Some 50 persons attended the seminar week in mid-June, and were presented with an extensive program containing many interesting lectures, concluded with a day of workshop tours in Ludvika.

Hotel Dalecarlia in Tällberg was the scene of action for three days. The important customers were presented with an extensive review of what ABB can offer of products and modern technical solutions for power networks.

Some of the issues discussed were deregulation and power failures, possibilities to improve the power networks, safety, timing for optimization of aging infrastructure and HVDC, as well as product presentations of transformers with accessories, cables and switchgear.

The evenings were filled with informal activities and focus was to give the visitors an insight in the typical dalecarlian culture of the area. Unfortunately heavy sea cancelled the church boat rowing on Tuesday evening.

Friday was spent visiting the workshops in Ludvika and the permanent exhibition in the Power Transmission Centre. The week was concluded by a boat trip in the Stockholm archipelago and dinner at the Waxholm citadel.

After a brief look at the evaluations it is obvious that the seminar was very much appreciated. There is a great value - both for customers and for ABB - in viewing the whole range within Power Technologies at one time. A larger target group is reached and the participants will bring home much useful information.



The participants in the Power Technology Seminar 2004 at Hotel Dalecarlia in Tällberg.

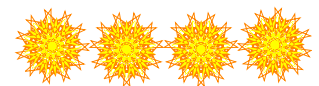
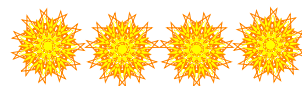
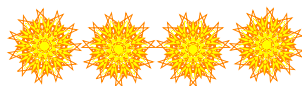
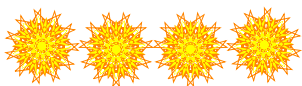


ABB Power Technologies AB, Components
SE-771 80 Ludvika, SWEDEN
Tel. +46 240 78 20 00, Fax. +46 240 121 57
E-mail: sales@se.abb.com
Web site: www.abb.com/electricalcomponents

Publisher: Lars Nilsson (lars.o.nilsson@se.abb.com)

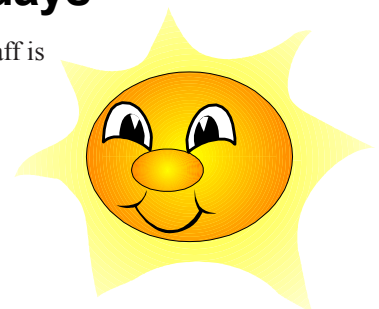
Editor: Catharina Malmberg (catharina.malmberg@se.abb.com)

Summer holidays

During weeks 27 - 30 the staff is reduced due to the summer holidays. However, there is always someone here to help you!

Call the ABB Ludvika switchboard:

+46 240 78 20 00



Next stop Brazil!



Some months ago, our roadshow container visited Mexico. Next stop on the tour was Brazil, where Area Manager Ignacio Perez and Instructor Sten Andersson spent two weeks in the beginning of June.

As in Mexico, it was the first time a roadshow was carried out in Brazil. The container was stationed in various places throughout Brazil, and was visited by some 160 people from different power companies. As on all container roadshows, each day started with a theoretical presentation of our products and was then followed by a practical demonstration of revision and maintenance. Touring with the container gives

us the possibility to meet many of our customers, and as always the response from the visitors was very positive.

The Brazilian tour continues to more power companies with our sales representatives from ABB Brazil.



Demonstration on how to carry out inspection during maintenanc of UC tap-changers.



The container in place. So too are the participants from Light.



Demonstration in the container.



Two happy participants with area manager Ignacio Perez and instructor Sten Andersson.